

**NORTON PEAK®**



Press release

# Norton Peak unveils the Skeleton 41 and the Skeleton 44

Sion, September 2026

Be part of it

**Mechanics laid bare. Sculptural design.  
And color as a new medium for expression.**

**Sion, September 2026** – Less than a year after launching its first chronograph and a few months after unveiling its Flying Tourbillon 44, Norton Peak continues to expand its collection with a new creation: the Norton Peak Skeleton, available in two sizes, 41 and 44 mm.

Built entirely around its skeletonized movement, the new Norton Peak makes the mechanics the central element of its design. It also introduces a unique construction feature that allows for unlimited color customization.

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## The mechanics as the dial

On the Skeleton, the traditional dial disappears to reveal the movement and its construction. Bridges, gears, the mainspring barrel, and mechanical components thus become the watch's design elements. The time display is superimposed on this open architecture, without attempting to conceal it.

At the heart of the Skeleton beats a Sellita skeleton automatic mechanical movement, manufactured in La Chaux-de-Fonds, offering a 62-hour power reserve and COSC-certified accuracy. Visible from the dial side as well as through the sapphire caseback, it gives the watch a depth that changes with the light and the movements of the wrist.



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The traditional dial disappears, revealing the movement and its construction.”

## Color as a medium of expression

A distinctive feature of the Skeleton's construction is that its side rails are independent of the case, to which they are attached via a system of internal screws. This design allows for color customization on one of the watch's key design elements—going far beyond just the dial or strap—and further emphasizes the model's personality.

Five color variations are available at launch. This palette is set to expand gradually, with the eventual goal of offering a virtually unlimited color customization service upon request.



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Ultimately, a virtually unlimited color customization service.”



### 41 or 44 mm, the same design

The Skeleton is available in 41 mm and 44 mm sizes from its launch. Crafted from DLC-coated titanium, the 10.6 mm-thick case maintains a particularly slim profile for a mechanical watch of this design. Like other Norton Peak creations, the Skeleton is Swiss Made, designed and assembled in Valais.

### CHF 5,660.00 (including tax): a different take on luxury watchmaking

With the Skeleton, Norton Peak remains true to the principle that has guided the

brand since its inception: offering Swiss mechanical watches with a strong personality while maintaining as direct a relationship as possible between their production costs and their retail price.

Despite its COSC-certified automatic skeleton movement, its titanium case, its two sapphire crystals, and the specialized construction developed around its side rails, the Skeleton will be offered at a price of CHF 5,660 (including tax).

This pricing is made possible by Norton Peak's direct distribution model and its commitment to maintaining a ratio of approximately 1 to 3 between production cost and retail price—a ratio that can be significantly higher in traditional watchmaking.

### Be part of it

Like every Norton Peak watch, purchasing a Skeleton is part of the participatory model conceived when the brand was founded.

Norton Peak has chosen to make 50% of its equity available to its first 1,000 customers, with each watch purchased also granting access to shares in the company.

## Technical specifications

# Norton Peak Skeleton 41 / 44

### Movement

- Sellita automatic skeleton movement
- Swiss Made – La Chaux-de-Fonds
- COSC-certified
- Power reserve: 62 hours

### Case

- Titanium
- DLC coating
- Diameters: 41 mm / 44 mm
- Thickness: 10.6 mm

### Architecture

- An open design centered on movement
- Customizable, colorful side rails
- Various color combinations

### Glass

- Sapphire crystal on the front and back

### Strap

- Rubber

### Design / Assembly

- Valais, Switzerland

### Availability & price

#### Availability

Pre-order starting September 30, 2026

Estimated delivery: January

#### Price

CHF 5,660.00 (including tax)

## About Norton Peak

Founded in Valais in late 2025, Norton Peak develops Swiss-made mechanical watches based on three core values: passion, character, and determination. The brand champions a transparent approach to luxury watchmaking, based on direct distribution and a carefully managed balance between production costs and retail

prices. Norton Peak also stands out for its unique participatory model: 50% of the company's capital is reserved for its first 1,000 customers, who are invited to become shareholders in the brand.

**Norton Peak – Be part of it**

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